

POST GRADUATE DIPLOMA IN INTERNATIONAL TRADE MANAGEMENT (PGDITM)

Overview of the Program

International Trade Management is concerned with the exchange of capital, goods, and services across international borders or territories. The Post Graduate Diploma in International Trade Management helps students devise strategies and a global business plan for their organizations’.

This course enable students to gain a perspective into business’ strengths and what resources can be leveraged to capture qualified international business opportunities, and how to analyze factors that can ensure profitable entry into international markets.

Highlights of the Program

- To understand the Risks related to Foreign Exchange, Legal and Political Environment
- Taxation Issues Related to Cross-border Trade
- Leveraging IPR for Trade
- To understand factors affecting global market place
- To learn and be exposed to the process of trade management from customer viewpoint
- To understand how the global markets impact the trade policies

Structure of the Program

Semester-1	Subjects	Credits
1	Information Systems for Managers	4
2	Corporate Social Responsibility	4
3	Business Economics	4
4	Business Communication & Etiquette	4
5	Management Theory and Practice	4
6	Organisational Behavior	4
Semester-2	Subjects	Credits
1	Essentials of HRM	4

Semester-2	Subjects	Credits
2	Marketing Management	4
3	Financial Accounting & Analysis	4
4	Strategic Management	4
5	Business Statistics	4
6	Business Law	4
Semester-3	Subjects	Credits
1	Operations Management	4
2	Export Import Procedures and Documentation	4
3	International Business	4
4	India's Foreign Trade	4
5	Customs Shipping and Insurance	4
6	International Marketing	4
Semester-4	Subjects	Credits
1	Project Management	4
2	International Finance	4
3	Financial Institutions and Markets	4

Semester-4	Subjects	Credits
4	International Logistics & Supply Chain Management	4
5	Business: Ethics, Governance & Risk	4
6	Project	4

Fee Structure

Fee Description	Semester 1	Semester 2	Semester 3	Semester 4
Admission Processing Fee (One Time)	INR 1,000	-	-	-
Program Fee	INR 17,000	INR 17,000	INR 17,000	INR 17,000

In addition to the above fees, the following fees are applicable:

- Personal Contact Program (Optional) fees: INR 250 per course
- Examination Fees: INR 500 per course per attempt