

DIPLOMA IN INTERNATIONAL TRADE MANAGEMENT (DITM)

Overview of the Program

This program equips students with the skills to design and implement an organizational structure within his/her company to help one buy, sell, manufacture or source products and services in the global marketplace.

Highlights of this program

- To learn to evaluate a company's export potential
- To learn to choose Foreign Markets
- To select the appropriate distribution channels
- To learn Financing Alternatives and various Payment Methods

Structure of this program

Semester-1	Subjects	Credits
1	Management Theory and Practice	4
2	Organisational Behaviour	4
3	Business Economics	4
4	Corporate Social Responsibility	4
5	Information Systems for Managers	4
6	Business Communication and Etiquette	4

Semester-2	Subjects	Credits
1	Marketing Management	4
2	Financial Accounting & Analysis	4
3	Export Import Procedures and Documentation	4
4	India's Foreign Trade	4
5	International Business	4
6	Business Law	4